



Asaf Shamir <asaf@rawmobility.com>

Tax invoice for December 2025

12 messages

Asaf Shamir <asaf@rawmobility.com>

Tue, Jan 6, 2026 at 9:51 AM

To: accounts@mobivate.com

Cc: Brad Gishen <brad.gishen@mobivate.com>, Lizzy Fisher <lizzy.fisher@mobivate.com>

Good morning,

Please find attached invoice for services rendered in December 2025.

For your reference, I have also included the following documents:

- Tax invoice breakdown
- User expense breakdown
- User discount breakdown

Below is the Total Receivables summary:

Date	Due	Invoice	Summary	Total
3 Dec 25	10 Dec 25	471	November 2025	102,672.44
6 Jan 26	13 Jan 26	474	December 2025	16,480.72
			Total	119,153.16

Prompt payment is appreciated.

Thanks in advance,
Asaf--
Asaf Shamir
Raw Mobility+61-417-188345
+61-3-86582162
www.rawmobility.com

4 attachments **mobivate_monthly_invoice_breakdown.202512.csv**
35K **mobivate_monthly_invoice_discount_breakdown.202512.csv**
4K **monthly_invoice_mobivate_202512.csv**
2K **inv-474.pdf**
47K

Asaf Shamir <asaf@rawmobility.com>

Mon, Jan 12, 2026 at 1:23 PM

To: accounts@mobivate.com
Cc: Brad Gishen <brad.gishen@mobivate.com>, Lizzy Fisher <lizzy.fisher@mobivate.com>

Good afternoon,

I hope everyone had a nice break.

Can you please advise when the outstanding invoices will be paid?

Thanks in advance
Asaf

Asaf Shamir
Raw Mobility

+61-417-188345
+61-3-86582162
www.rawmobility.com

[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Asaf Shamir <asaf@rawmobility.com>
Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Fri, Jan 16, 2026 at 2:26 AM

Hi Asaf

It appears that Mobivate has overpaid Raw Mobility over the years. We need to quantify this.

As a starting point, please can you send us the total spend on all the DM. accounts from June 2020 to December 2024.

Thank you

Brad
[Quoted text hidden]

--



Brad Gishen
Tel: +44 207 267 5222
Cel: +44 7 588 388 677
Teams: brad.gishen@mobivate.com
www.mobivate.com

Asaf Shamir <asaf@rawmobility.com>
To: Jeremy Goldman <jgoldman@kcllaw.com.au>, David Weinberger <dweinberger@kcllaw.com.au>
Cc: Hadar Israeli <hisraeli@barlaw.co.il>, Zohar Lande <zlande@barlaw.co.il>, Eyal Shamir <shamir@midasholdings.com>

Fri, Jan 16, 2026 at 8:36 AM

Good morning Jeremy,

Please bill this advice directly to Raw Mobility Pty Ltd as this seems like an internal issue (rather than personal for myself).

The shareholders agreement has limitations for approving RWM expenditures, please confirm my request to bill RWM is ok.

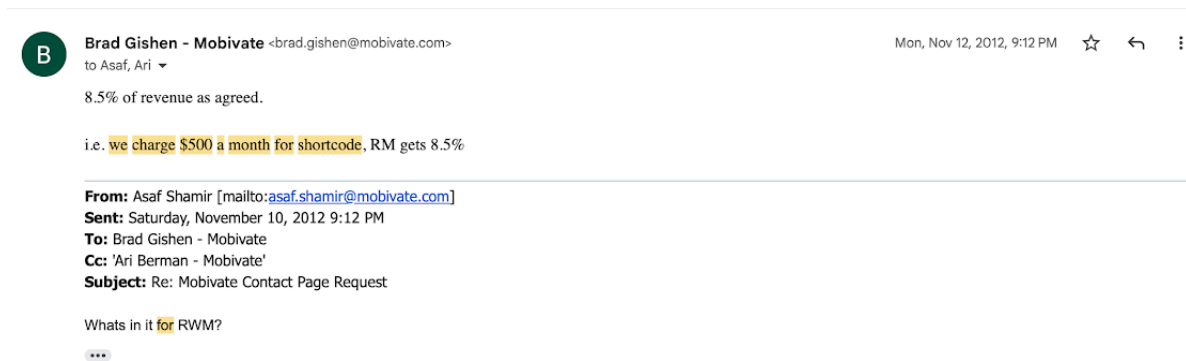
Brad is late paying Mobivate invoices to Raw Mobility for November-December, totalling \$119,153.16, and he now seems to be searching for ways to claw back past revenue.

For clarification: in his email Brad refers to DM - This is a Mobivate client called Dynamic Messaging.

I need to respond to him, and would like you to help me formulate it. I've included some considerations/points below:

1. All invoices were approved by Brad as a director of both Mobivate Limited and Raw Mobility
2. In the past Brad informed me of discounts he was providing to Mobivate customers, and I (RWM) reduced the revshare based on Brad's word. Brad has so far refused to disclose Mobivate's bulksms revenue.
3. The agreement is for 8.5% of BulkSMS revenue, there is no need to look at individual customers. I think Brad should share bulksms revenue Mobivate had to explain what he believes the discrepancy (overpayment) is.
4. I don't think i even have data going that far back (2020).
5. The agreement was supposed to include charges for additional services (e.g. virtual numbers billed to customers, reseller fees etc - see screenshot below) - but since RWM had no visibility over these additional charges, and Mobivate never disclosed them, I have only billed for SMS revenue.

Let me know if you have any questions or require any additional clarification.



Thanks in advance,
Asaf

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>

Fri, Jan 16, 2026 at 9:36 AM

To: Jeremy Goldman <jgoldman@kcllaw.com.au>, David Weinberger <dweinberger@kcllaw.com.au>

Cc: Hadar Israeli <hisraeli@barlaw.co.il>, Zohar Lande <zlande@barlaw.co.il>, Eyal Shamir

<shamir@midasholdings.com>

Jeremy,

Quick note - in recent emails where Brad has requested information from me (Raw Mobility), he keeps alluding to non-cooperation on my part.

The response to him should focus on the invoices rather than the data he is requesting. I don't want to get drawn into an argument with him over a specific customer nor the availability of the data.

**Brad Gishen - Mobivate**

to me, Peter ▾

Thu, Jan 15, 5:57 PM (15 hours ago) ☆ ↶ ⋮

H Asaf

Please send the report which I need for a meeting at 8am (1hr from now). Withholding the report as leverage against the outstanding invoices is not in the best interests of Raw Mobility.

Do I need to repeat what I have said umpteen times regarding your continued non cooperation?

There is a meeting today to discuss the invoices and you will receive an update thereafter.

Brad

**Asaf Shamir** <asaf@rawmobility.com>

to Brad, Peter ▾

Thu, Jan 15, 5:59 PM (15 hours ago) ☆ ↶ ⋮

Brad,

You should've already received a link to the report.

Asaf Shamir
Raw Mobility

+61-417-188345

+61-3-86582162

www.rawmobility.com

Thanks.

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>

Fri, Jan 16, 2026 at 10:40 AM

To: Hadar Israeli <hisraeli@barlaw.co.il>

Cc: Zohar Lande <zlande@barlaw.co.il>, Eyal Shamir <shamir@midasholdings.com>

Good morning Hadar,

I spoke with Jeremy, and to avoid potential conflict of interest (with him representing me vs Raw Mobility) - would you be able to help me formulate a coherent response?

Thanks,
Asaf

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>

Mon, Jan 19, 2026 at 3:31 PM

To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Brad,

Please pay the outstanding invoices.
All past invoices have been approved by yourself as both a Raw Mobility director and Mobivate director.

Thanks in advance,
Asaf

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>

Thu, Feb 12, 2026 at 9:31 AM

To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Good morning Brad,

I'm writing to follow up on the payment for the Invoices noted below:

Date	Due	Invoice	Summary	Total
3 Dec 25	10 Dec 25	471	November 2025	102,672.44
6 Jan 26	13 Jan 26	474	December 2025	16,480.72
			Total	119,153.16

Could you please let me know when we can expect payment, or confirm once it has been processed?

Thank you in advance for your attention to this matter.
Looking forward to hearing from you.

Asaf
[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Asaf Shamir <asaf@rawmobility.com>
Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Fri, Feb 13, 2026 at 7:41 AM

Hi Asaf

We are still waiting on the information requested on 15 Jan regarding the DM accounts.

Thanks

Brad
[Quoted text hidden]
[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>
Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Fri, Feb 13, 2026 at 9:21 AM

Brad,

As per our agreement, Mobivate agreed to pay Raw Mobility 8.5% of Bulk SMS revenue.

To date, the following invoices remain unpaid.

Date	Due	Invoice	Summary	Total
3 Dec 25	10 Dec 25	471	November 2025	102,672.44
6 Jan 26	13 Jan 26	474	December 2025	16,480.72
			Total	119,153.16

You have full visibility of Mobivate's Bulk SMS revenue relating to your customer.

Moreover - despite my repeated requests, you have declined to share the total Bulk SMS revenue figures (including revenue generated via shortcodes, longcodes, etc).

Please arrange payment of the outstanding invoices without further delay and provide full disclosure of the total Bulk SMS revenue.

Thanks in advance,
Asaf

[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Asaf Shamir <asaf@rawmobility.com>
Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Fri, Feb 13, 2026 at 7:20 PM

Hi Asaf

I confirm receipt of your impertinent email.

1. Mobivate's sales on non bulk SMS related products have no relevance to Raw Mobility and never has.
2. As you are refusing to give us the information requested, we will go through past invoices and collate the data and calculate the overpayment and revert in due course. As this is a timely exercise and one you could do with ease, please allow us the necessary time to do so.
3. You state repeated requests by you of the Bulk SMS revenue - I have already responded to this in previous correspondence.

Regards

Brad

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>
Cc: accounts@mobivate.com, Lizzy Fisher <lizzy.fisher@mobivate.com>

Mon, Feb 16, 2026 at 9:17 AM

Hi Brad,

I must express my disappointment with the tone and content, as it does not address the substantive issues at hand.

To clarify, our agreement explicitly states that Mobivate pays Raw Mobility 8.5% of revenue, and your transparency is essential to verify compliance and resolve any disputes fairly.

Below is a quote from an email you sent me, in which you explicitly confirmed the payment arrangement as follows:

8.5% of revenue as agreed.
i.e. we charge \$500 a month for shortcode, RM gets 8.5%

To avoid any doubt, our agreement has always been that Raw Mobility receives 8.5% of Mobivate's relevant revenue derived from use of the software Raw Mobility built - which, on any reasonable interpretation of your own example, includes revenue from services (such as shortcode/longcode/reseller fees etc) facilitated by that software.

Your current claim of overpayment can only be verified, or refuted, by you (Mobivate) sharing the full underlying revenue figures. Without those figures, any calculation you perform unilaterally will be false, and without transparency, credibility, or merit.

I reiterate my request for:

- Complete and verifiable records of Mobivate's revenue. This should include detailed breakdowns to allow for independent verification.
- Immediate payment of outstanding invoices, which are now over two months overdue.

Regards,

Asaf

[Quoted text hidden]