



Asaf Shamir <asaf@rawmobility.com>

Financial reports / Moving forward

25 messages

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen <brad@bradgish.com>
Bcc: eli@gscs.com.au, shamir@midasholdings.com

Wed, Apr 9, 2025 at 12:47 PM

Good afternoon Brad,

I hope this message finds you well.

I understand you have refused to sign off on the financial reports for Raw Mobility (2024).

We haven't had the chance to discuss certain matters directly, and I'd like to better understand your perspective so we can resolve any concerns effectively and find a constructive way to move forward together.

I understand from Eli that you have some questions or concerns regarding the financial reports. I take these matters seriously and am committed to ensuring full transparency and compliance in all our operations.

To help me address your concerns accurately, could you please share details of any specific issues you've identified and/or the demands you've mentioned to Eli?

Thanks in advance,
Asaf

--

Asaf Shamir
Raw Mobility

M: +61-417-188345
P: +61-3-86582162
www.rawmobility.com

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen <brad.gishen@mobiivate.com>

Wed, Apr 9, 2025 at 5:11 PM

Begin forwarded message:

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bradgish <brad@bradgish.com>
To: Asaf Shamir <asaf@rawmobility.com>, Martin Gishen <mcg@margish.com>

Thu, Apr 10, 2025 at 12:25 AM

Hi Asaf


I am sure it's all correct but I am not following the cash flow of some items nor reconciling the amounts.

Having said that, I have only looked at 1 month and extrapolated from there. So, as a starting point, please can you use some coding magic and give me the other 11 months in the same format of the attached spreadsheet?

If you can't do it, please send me the bank statements from July 23 to Dec 23 and I will do it manually when I get some time but as you can imagine with the growth we are seeing, I am beyond snowed under.

Thanks

Brad
[Quoted text hidden]

 **Raw Mobility - bank statements 1 July 2023 to 30 June 2024.xlsx**
11K

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen <brad@bradgish.com>
Cc: Martin Gishen <mcg@margish.com>

Thu, Apr 10, 2025 at 7:10 AM

Good morning Brad,

I'm flying out for my holiday this morning (landing tomorrow), so I'll find some time to sift through bank data next week and get you the information you requested.

I'll quickly address a couple of items which you seem concerned with:

1. "Coffee Shop" - I have reduced Raw Mobility's expenses by \$15,000-\$30,000 a year by giving up office space and amenities since 2020. I occasionally have meetings with dev or work from a coffee shop, and expense those to Raw Mobility per my discretion.

2. "Twilio" - Per our past conversation and agreement, I have one customer for which I send messages to through the platform at cost. Every month, the cost of these messages is reduced from the invoiced part of my agreed upon monthly remuneration. Some of these costs are incurred from Mobivate routes (I have shared the breakdowns with you in recent months), and some are from a Twilio account which Raw Mobility's is charged for.

Here is the breakdown of costs reduced from my invoice for January 2024:

Owing	currency	connection	Messages	Parts	Supplier Cost
Raw Mobility (Mobivate)	AUD	Infobip UK SMPP	27372	27372	1070.2452
Raw Mobility (Mobivate)	AUD	Infobip SMPP	26869	26869	895.1187
Raw Mobility (Mobivate)	AUD	MMDSmart Mobivate	2661	2661	107.0575
Raw Mobility (Twilio)	AUD	Twilio	64190	83906	1426.402
Total					3,498.8234

Costs for Twilio were calculated at 0.017 AUD per SMS.

Here's my invoice to Raw Mobility for that month:

TAX INVOICE

ABN: 57 783 764 932

Shamir Holdings Pty Ltd
140 Tooronga Rd
Glen Iris, Victoria 3146
Australia

Mobile: +61-417-188345

Bill to

Raw Mobility Pty Ltd

accounts@rawmobility.com

Invoice Number: 529

Invoice Date: January 13, 2024

Payment Due: January 13, 2024

Amount Due (AUD): \$0.00

Service	Quantity	Price	Amount
License Open Model License Fee	1	\$18,333.33	\$18,333.33
SMS Messages	1	(\$3,498.823)	(\$3,498.82)

Subtotal:

\$14,834.51

GST 10%:

\$1,483.45

Total:

\$16,317.96

Payment on February 5, 2024 using a bank payment:

\$16,317.96

Amount Due (AUD):

\$0.00

Notes / Terms

Date	Account	Description	Credit	Debit
5 Feb 2024	Westpac Business One Plus 033-047 480030	WITHDRAWAL-OSKO PAYMENT 1938764 Shamir Holdings Pty Ltd License Fees Invoice 529	-	\$16,317.96

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[Quoted text hidden]

<Raw Mobility - bank statements 1 July 2023 to 30 June 2024.xlsx>

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen <brad@bradgish.com>
Cc: Martin Gishen <mcg@margish.com>
Bcc: eli@gzca.com.au

Tue, Apr 15, 2025 at 3:39 PM

Good morning Brad,

As I am currently in Israel assisting my father in Israel, I may not have sufficient time to prepare the spreadsheet you requested.

I have sent you an invitation to access Saasu, the accounting software utilised by Raw Mobility. This platform includes direct feeds from the company's bank account, which you can review at your convenience.

Please let me know if you need any further assistance or additional information.

Regards,
Asaf

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>
To: Brad Gishen <brad@bradgish.com>
Cc: Martin Gishen <mcg@margish.com>
Bcc: eli@gzca.com.au

Tue, Apr 15, 2025 at 3:54 PM

Brad,

Please find attached the bank statements for the dates you requested. The password has been sent to your father via text message.

On 15 Apr 2025, at 8:39 am, Asaf Shamir <asaf@rawmobility.com> wrote:

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On 10 Apr 2025, at 12:10 am, Asaf Shamir <asaf@rawmobility.com> wrote:

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Total					3,498.8234

Costs for Twilio were calculated at 0.017 AUD per SMS.

Here's my invoice to Raw Mobility for that month:

<Screenshot 2025-04-10 at 6.12.12 AM.png>

<Screenshot 2025-04-10 at 6.15.17 AM.png>

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Asaf Shamir
Raw Mobility

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On 10 Apr 2025, at 12:25 AM, bradgish <brad@bradgish.com> wrote:

Hi Asaf

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On Wed, Apr 9, 2025 at 3:47 AM Asaf Shamir <asaf@rawmobility.com> wrote:

Good afternoon Brad,

I hope this message finds you well.

I understand you have refused to sign off on the financial reports for Raw Mobility (2024).

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<Raw Mobility - bank statements 1 July 2023 to 30 June 2024.xlsx>

 **jul-dec-2023.zip**
55K

bradgish <brad@bradgish.com>
To: Asaf Shamir <asaf@rawmobility.com>

Sat, May 3, 2025 at 11:55 PM

Cc: Martin Gishen <mcg@margish.com>

Hi Asaf,

It is very clear that there are a lot of conflicts between the arrangement, services, software and staffing provided by Raw Mobility and Shamir Holdings to each other and to Mobivate. As the representative of both Mobivate and Marlau, whilst we are in the process of understanding what is going on and who owns what and who works for where, Mobivate and Marlau are prepared to move forward as set out below to ensure current invoices are paid by Mobivate to Raw Mobility.

For March: (invoice currently \$500,668.96)

- your Salary **\$5,000**
- Shamir Holding fee **\$18,333** (currently shown as License Fee)
- Vadeesh Acharya fee **\$10,000** (currently shown as R&D)
- Raw Mobility expenses **\$6,000** (AWS, Google, Accounting fees etc)
- Shamir Holding share = \$500,668.96 - \$5,000 - \$18,333 - \$10,000 - \$6,000 = \$461,353 * 0.18 = **\$83,043**
- **Raw Mobility invoice amount to Mobivate = \$5000+\$18,333+\$10,000+\$6000+\$83,043 = \$122,376**

Shamir Holdings will then invoice Raw Mobility: \$18,333+\$10,000+\$83,043 = \$111,376 less cost of SMS (Mobivate + Twilio)
Raw Mobility will then pay your salary of \$5,000 and pay its expenses of \$6,000.

It has absolutely zero effect on the cash flows achieved by Shamir Holdings but gives Mobivate and Marlau the comfort of knowing that it is paying the costs of Raw Mobility & Shamir Holdings and the dividends Shamir Holdings would earn, without having to put all the money into Raw Mobility for absolutely no reason.

Thanks

Brad

On Tue, Apr 15, 2025 at 6:54 AM Asaf Shamir <asaf@rawmobility.com> wrote:

Brad,

Please find attached the bank statements for the dates you requested. The password has been sent to your father via text message.

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

<Screenshot 2025-04-10 at 6.12.12 AM.png>

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>
To: Eyal Shamir <shamir@midasholdings.com>

Sun, May 4, 2025 at 12:10 AM

הי אחי.

השותף הנחמד שלי מנסה לשחק איזה משחק איתי, אבל אני לא בדיוק מבין לאן הוא חותר.

החברה עכשיו מכניסה חצי מיליון דולר בחודש, ובראד רוצה לשלם לי את חלקי בלי להעביר את הכסף דרך החברה (ולקבל את חלקו אח"כ בדיונדים).

הוא מנסה לרוקן את החברה מתוכן?
יש לך רעיון מה הוא מנסה לעשות?

Asaf Shamir
Raw Mobility



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[Quoted text hidden]

shamir@midasholdings.com <shamir@midasholdings.com>
To: Shamir Asaf <asaf@rawmobility.com>

Sun, May 4, 2025 at 2:55 AM

הכי טוב תתייעץ עם עו"ד.
ותעדכן מה אמר.
אני לא מכיר את החוקים באוסטרליה.

Best regards,

Eyal Shamir
Midas Corporation Ltd.
Mobile +972-505636136

ב-3 במאי 2025, בשעה 16:10 Asaf Shamir <asaf@rawmobility.com> כתב/ה:

[Quoted text hidden]

Asaf Shamir <asaf@rawmobility.com>
To: Jeremy Goldman <jgoldman@kcllaw.com.au>

Sun, May 4, 2025 at 4:23 AM

Good evening Jeremy,

Hope your weekend is going well.

See email below from my business partner / co-director.

That this proposal comes at a time when he's refusing to sign the ITR seems a bit suspect to me.

Is he trying to strip the value out of the company?

Is he trying to make it cheap for him to purchase the IP?

Is it worth offering to him to purchase my share instead?


Am I overthinking this?


I'm still overseas and would like to have a call when back in Australia (Wednesday or Thursday if it works for you) to discuss and understand the potential ramifications of the arrangement he's suggesting.

I'd appreciate your advice.

Thanks in advance,
Asaf

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Raw Mobility

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----- Forwarded message -----

From: **bradgish** <brad@bradgish.com>

Date: Sat, 3 May 2025 at 16:55

Subject: Re: Financial reports / Moving forward

To: Asaf Shamir <asaf@rawmobility.com>

Cc: Martin Gishen <mcg@margish.com>

[Quoted text hidden]

Jeremy Goldman <jgoldman@kcllaw.com.au>
To: Asaf Shamir <asaf@rawmobility.com>

Sun, May 4, 2025 at 7:20 PM

Hi Asaf

Do you want to nominate some times for Wednesday or Thursday to catch up to discuss your concerns?

Jeremy Goldman
Principal Lawyer
Commercial and Corporate



Level 4, [555 Lonsdale Street, Melbourne VIC 3000](#)