



Asaf Shamir <asaf@rawmobility.com>

Re: Tech deep dive

15 messages

Brad Gishen - Mobivate <brad.gishen@mobivate.com>

To: Yael Spector <yael_s@optimove.com>, Asaf Shamir <asaf.shamir@mobivate.com>

Hi Yael

Sure, that would be great - thanks so much.

Please add Asaf to the invite.

Erev Tov

Brad

On Wed, 5 Jan 2022 at 14:49, Yael Spector <yael_s@optimove.com> wrote:

Hi Brad,

Sure, the week after the next will work.

Can we schedule it for Mon, Jan 17th at 10 am UK?

BR,

Yael

Forrester names Optimove a Leader in Cross-Channel Campaign Management

[Download report here](#)

Yael Spector

Director of Bizops

+972-52-367-8880

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CRM Journeys, Mapped by AI

Connect with us on [LinkedIn](#) | [Twitter](#) | [Facebook](#) | [Youtube](#)Read our thoughts on the [Optimove Blog](#) | [PostFunnel](#)**From:** Brad Gishen - Mobivate <brad.gishen@mobivate.com>**Sent:** Tuesday, January 4, 2022 12:52 AM**To:** Yael Spector <yael_s@optimove.com>**Subject:** Re: Tech deep dive

Yael, so sorry I just checked & the one head of IT is on leave next week.

We can do this week Thursday or any day the week after next.

Toda raba

Brad

On Mon, 3 Jan 2022 at 22:45, Brad Gishen - Mobivate <brad.gishen@mobivate.com> wrote:

Shalom Yael

Thank you & to you too.

Lovely to meet you.

As one of our techies is in Australia please can we start between 9 and 10am London time one day next week?

Not Tuesday please as I will be flying.

Toda

Brad

On Mon, 3 Jan 2022 at 22:22, Yael Spector <yael_s@optimove.com> wrote:

Hi Brad,

Happy new year!

Would Tue, Jan 11th 2:30pm UK work?

BR,

Yael

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Yael Spector
Director of Bizops
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From: Pini Yakuel <pini_y@optimove.com>
Sent: Monday, January 3, 2022 11:58 AM
To: Yael Spector <yael_s@optimove.com>; Brad Gishen - Mobivate <brad.gishen@mobivate.com>
Subject: Tech deep dive

Hi Yael, Brad and I want to set up a 120m tech deep dive. Please help us set it up.

Best,

Pini

--



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Yael Spector <yael_s@optimove.com>
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>, Asaf Shamir <asaf.shamir@mobivate.com>

Thu, Jan 6, 2022 at 6:46 AM

Great! I just shared an invite.

Erev Tov 😊

[Quoted text hidden]

Yael Spector <yael_s@optimove.com>
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>, Asaf Shamir <asaf.shamir@mobivate.com>

Wed, Jan 26, 2022 at 8:25 AM

Hi Guys,

We would like to schedule an additional tech session.

Suggested agenda:

- High-level architecture / tech stack + Diagrams
- High-level volumes (users, messages sent per day, data points captured)
- New requirements from customer process - few latest examples
- Production and operation (Monitoring, logs, incidents)
- Anomaly detection (of productions issues)

Can we schedule it for Tue, Feb 1st at 11 am UK?

BR,

Yael

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From: Yael Spector
Sent: Wednesday, January 5, 2022 9:46 PM
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>; Asaf Shamir <asaf.shamir@mobivate.com>
Subject: RE: Tech deep dive

Great! I just shared an invite.

Erev Tov 😊

Yael

From: Brad Gishen - Mobivate <brad.gishen@mobivate.com>

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[Quoted text hidden]

Asaf Shamir <asaf.shamir@mobivate.com>
To: Brad Gishen <brad.gishen@mobivate.com>

Thu, Jan 27, 2022 at 6:55 AM

Morning b.

I prefer to do this later in the week (eg Thursday 3/Jan) or the following Monday (7/Feb) if that works for you.

I'd also like to discuss which "new requirements from customers" we should present.

Let me know.

[Quoted text hidden]

Asaf Shamir <asaf.shamir@mobivate.com>
To: Yael Spector <yael_s@optimove.com>
Cc: Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Thu, Jan 27, 2022 at 10:06 PM

Hi Yael,

It would be better if we had this meeting the following week. 11am UK time is fine, would 8/Feb work?

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Asaf Shamir <asaf.shamir@mobivate.com>
To: Brad Gishen <brad.gishen@mobivate.com>

Thu, Jan 27, 2022 at 10:13 PM

B,

| • High-level architecture / tech stack + Diagrams

I'm going to need some info from John regarding his side. How do you want to approach this?

[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Asaf Shamir <asaf.shamir@mobivate.com>

Thu, Jan 27, 2022 at 10:14 PM

Overview/big picture - not super detailed but detailed enough to present something proper

[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Yael Spector <yael_s@optimove.com>
Cc: Asaf Shamir <asaf.shamir@mobivate.com>

Thu, Jan 27, 2022 at 11:25 PM

Shalom Yael

Great to hear from you - I hope you are well.

What do you mean by:

• New requirements from customer process - few latest examples

Toda

Brad

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Asaf Shamir <asaf.shamir@mobivate.com>
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Fri, Jan 28, 2022 at 9:05 AM

I think they want us to show how we handle customer requests.

I was thinking of doing 3..

1. Easy - report request

2. Medium - enhancement dev, will find some example

3. Complex - bigger dev, e.g. Optout system change

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Yael Spector <yael_s@optimove.com>
To: Asaf Shamir <asaf.shamir@mobivate.com>
Cc: Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Mon, Jan 31, 2022 at 12:50 AM

Hi Asaf,

Sure, we can schedule it for the following week.

Unfortunately, Pini is unavailable Feb 8th.

Can we schedule it for Feb 9th 11am UK?

BR,

Yael

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Yael Spector <yael_s@optimove.com>
To: Brad Gishen - Mobivate <brad.gishen@mobivate.com>
Cc: Asaf Shamir <asaf.shamir@mobivate.com>

Mon, Jan 31, 2022 at 5:04 AM

Hi Brad,

You previously shared with us that you are doing versions updates based on the client's requirements.

We would like to know what is the process for that? How does it work? Who is in charge? etc.

Does that make sense?

Let me know if you have further questions.

[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Yael Spector <yael_s@optimove.com>
Cc: Asaf Shamir <asaf.shamir@mobivate.com>

Mon, Jan 31, 2022 at 8:40 PM

Shalom Yael

Thank you - that makes it clear.

Kind regards

Brad
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Asaf Shamir <asaf.shamir@mobivate.com>
To: Yael Spector <yael_s@optimove.com>
Cc: Asaf Shamir <asaf.shamir@mobivate.com>, Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Tue, Feb 1, 2022 at 10:21 AM

Good morning Yael,

9/Feb @ 11am UK works for me. Brad?

[Quoted text hidden]

Brad Gishen - Mobivate <brad.gishen@mobivate.com>
To: Asaf Shamir <asaf.shamir@mobivate.com>
Cc: Yael Spector <yael_s@optimove.com>

Tue, Feb 1, 2022 at 9:37 PM

Sure. Yael, if you don't mind, please can you send an invite.

Thank you

Brad
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Asaf Shamir <asaf.shamir@mobivate.com>
To: Yael Spector <yael_s@optimove.com>
Cc: Asaf Shamir <asaf.shamir@mobivate.com>, Brad Gishen - Mobivate <brad.gishen@mobivate.com>

Mon, Feb 7, 2022 at 6:06 PM

Hey Yael.

I hope all is well on your end.

Can you clarify what you expect to see in regards to:

- Anomaly detection (of productions issues)

Thanks,
Asaf

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